



Berkmar High School Band

Nicholas C. Wiebers, Director
405 Pleasant Hill Road
Lilburn, GA 30047
770-925-9266

nicholas_wiebers@gwinnett.k12.ga.us
www.berkmarband.com

From: Nicholas Wiebers, Director of Bands
To: Future Band Sponsorship Partner
Re: Donation/Sponsorship

Dear Potential Patron,

On behalf of the Berkmar High School Band Booster Association, I would like to welcome you to our band family and thank you for your interest in our students. My name is Nicholas Wiebers and I have been the Director of Bands at Berkmar High School for 5 years. I have been a resident of Lawrenceville, GA for over 20 years and I am an alumnus to Berkmar High School. I love our community and our students and that is why I am writing to you today. Our band program is in need of your support!

Our new Patriot Band Sponsorship Program is the best way to get involved and support our students while we help return the favor and get others to support your local business or venue. The Patriot Band Sponsorship Program is an effort through the Berkmar Band Booster Association to help our students raise the much needed funds for equipment, uniforms, instruments, repairs, trips, and all the needs of our band students each year that just are not supported by school funding. Believe it or not, it takes a lot to move our students around and get them from point A to B for each performance. With your help we can continue to allow our band program to grow and support our community all at the same time. We want to share some of the many exciting benefits you'll receive by being involved in this program.

Any and all of your donation(s) and products, services, or finances are tax exempt according to section 170 (c) (1) of the Federal Income Tax Code. The Berkmar Band Booster Association is a non-profit

501 (c) (3) tax exempt organization. Please make your donations payable to the Berkmar Band Booster Association, TAX ID 58-1623156. The following enclosed information provides a detailed outline of our sponsorship program and the different levels or contributions available.

Thank you in advance for your consideration and support of the Berkmar Patriot Band.

Sincerely,

Nicholas Wiebers

BERKMAR HIGH SCHOOL PATRIOT BAND

SPONSORSHIP PROPOSAL



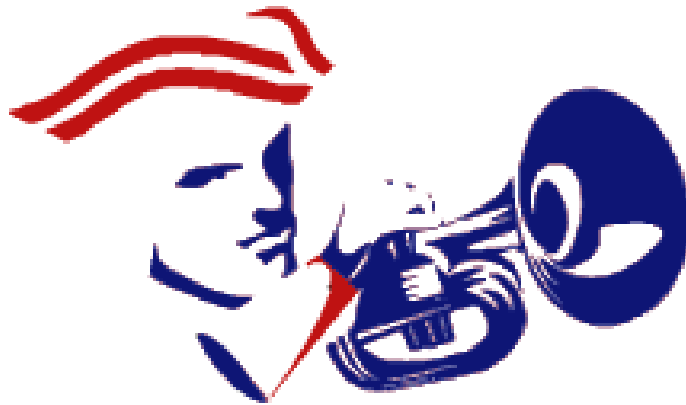
**NICHOLAS WIEBERS
DIRECTOR OF BANDS**

**BERKMAR HIGH SCHOOL
405 PLEASANT HILL RD
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**nicholas_wiebers@gwinnett.k12.ga.us
www.berkmarband.com**

Patriot Band Community Sponsorship Program



What's the call?...All for one!!

Facts About The Patriot Band

The Patriot Band is an award winning program that performs year long. The band is continuously seen by thousands of spectators year-to-year through football games, marching competitions, annual parades, TV and newscasts, newspaper articles, community outreach programs, and concert performances through the communities of Lilburn, Lawrenceville and the State of Georgia each year. Unlike a sport or athletic program that last only a few months for a season, the band program is a year long commitment and continues through off season performances. With so many performances and events reaching thousands of people each year through the Berkmar Band, there's no better way to show your support than to get involved with the band!

What We Offer Our Sponsors:

With this program we hope to revitalize the growth and support in our community through a partnership with local retailers and vendors. We also welcome donations from private organizations and individuals wishing to be represented in the same manner. With any sponsorship, you want to be certain your company and patronage will get as much notice as possible in order to impact sales, stimulate growth, and let the community know you're involved. Through the variety of levels of contribution you may choose how much involvement and exposure you wish for your company or organization to receive to maximize your dollar while getting much in return.

Patriot Red \$150

Our entry level offered to begin new relationships and test our exposure while still making sure you get recognized for your contribution. Contribution includes:

- Business Logo and Contact information posted on our website at www.berkmarband.com
- Business Logo and Contact information printed in all band concert performance programs
- Business Logo and Contact information posted in band concession area of Berkmar High School Stadium
- Inclusion in monthly email news letter to community vendors, parents, and students subscribers

Patriot Blue \$300

One of the best ways to stretch the value of the dollar and gain a lot of exposure for your contribution. Contribution includes:

- All Patriot Red level benefits
- Business Logo and Contact information linked to your personal website from www.berkmarband.com
- Name announced at all Berkmar High School Football Games
- Sponsorship Plaque to display in your business
- 2' X 3' Banner to be located in the Berkmar High School Stadium for thousands to see for one year*

Patriot Silver \$500

Our professional level to show that you really support your community and want them to know! Contribution includes:

- All Patriot Blue level benefits
- 3' X 4' Banner located around the top of the Berkmar High School Stadium for thousands to see for one year.**
- Concession Area sign with large logo and contact information printed
- Free tickets to all Berkmar High School Fine Art Concert Events (advance notice required)
- Business Logo and Contact information screen printed on the back of all band members t-shirts for one year.
- Recognition and invitation to the band annual honors banquet held in May each year.

Patriot Platinum \$800

The highest level offered to maximize the exposure of your company or organization to be seen around the state. Contribution includes:

- All Patriot Silver benefits
- Place a featured ad/coupon on our website for printing
- Business Logo and Contact information printed large magnetic stick-on for three sides of the band trailer for one year.

NOTE: All logos and postings of business information will be submitted to venter for approval prior to posting.

**Banner will be designed and subject to sponsor's approval before it is posted. Posting in Stadium is based on a first come, first available basis.*

***This replaces the 2' X 3' Banner in the Patriot Blue Level.*



Berkmar Patriot Band Sponsorship Program Application

Please complete the following and mail to Attn: Nicholas Wiebers, Berkmar Band Booster Association, 405 Pleasant Hill Rd. Lilburn, GA 30047. If you have any questions or need more information, please email us at nicholas_wiebers@gwinnett.k12.ga.us

Business Name: _____ Phone: _____

Address: _____

Sponsorship Level: _____ Amount: _____ Check # _____

Owner/Manager Name: _____

Owner/Manager Signature: _____

Primary Community /PR Contact: _____

Do you want your contact info posted for public viewing according to your level of sponsorship?

Yes / No Other: _____

Contact Email: _____

Please draw in a sample of how you would like your logo and contact information displayed throughout our sponsorship level in the box below. A sample print will be made available before all final cuts will be displayed. Only samples approved by the business owner and the Band Boosters will be allowed to be printed and displayed on all forms of publication by the Berkmar High School Band Booster Association.

Please send this completed form along with your tax exempt donation in form of a check to the Berkmar Band Booster Association and mail to Berkmar High School Band, 405 Pleasant Hill Rd, Lilburn, GA 30047.